

SHEPPARD KNAPP
SON CO. INC.
39-41 WEST 23rd STREET, N.Y.

SPECIAL!!

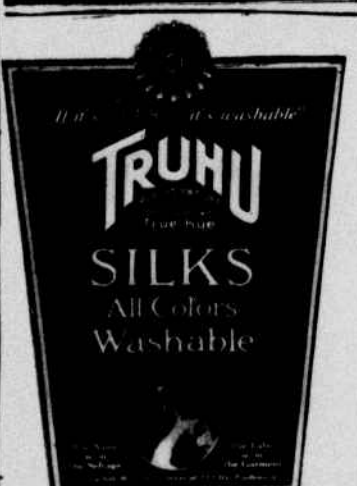
Replica of old
FRENCH CHAIR

Antique Mahogany Finish

Original used
by the Governor of
the French Canadas.

Sale Price **\$52.50**

Summer furnish-
ings for house
and porch, wil-
low, rug, etc.



TRUHY
SILKS

All Colors
Washable

SPECIAL OFFER

Fashionable Diamond and Onyx ring,
specially selected
from our extensive
stock. In 14K green
or white gold, spe-
cial at \$20, \$25, \$30
and \$35.

(Differences in price,
according to size of
diamonds.)

Same setting for your own diamond, \$12.

Diamonds Remounted and Repaired,
Diamonds Bought and Sold for Cash.

Bennett 175 Broadway
Mfg. Co. 2d Floor
at Cortlandt St.

**A WONDERFUL
FAT REDUCER**

BARRY GONE...
Partially dissolved
superfluous fat.

No diet or exercise
needed.

A BARRY GONE...
Partially dissolved
superfluous fat.

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**Hail to the New!
Farewell to the Old!**

*The new Ovington building is being
prepared and discounts of 10% to
50% are now offered at the old shop.*

"THE Gift Shop of Fifth Avenue" will be at 32nd Street
for but a short time.

Then, it will blossom out in its new building at 39th
Street and Fifth Avenue.

The new building will mark the beginning of a new era
in the history of the shop. The new home will be more
spacious, but the wares will be the same distinctive wares
for which Ovington's has always been known.

During the period of preparation, some rather unusual
purchasing opportunities mark our farewell to our old
building.

We will move nothing of our present stock to our new
home, preferring to mark our move uptown by presenting
to our old patrons their chance to purchase all Ovington
wares at attractive discounts
from the usual fair prices.

So from now to the day we
move everything at Ovington's
is subject to discounts of 10%—
20%—30%—40% and 50%

It is hardly necessary to add
that everything shown is of
Ovington quality.



OVINGTON'S

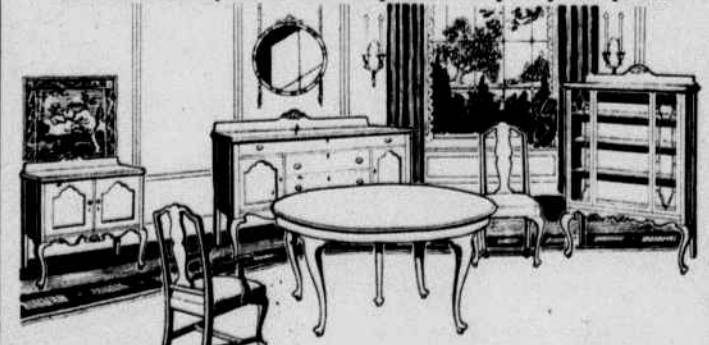
"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue

Near 32nd Street

**FURNITURE WORTHWHILE
AT LENNON'S LOW PRICES**

We invite an inspection and comparison of quality and prices.



Queen Anne American Wal-
nut; 10 piece Suite, as illus-
trated; 60 inch Buffet, enclosed
server. Chairs genuine leather,
any shade.

COMPLETE **\$253.00**

**LENNON
& COMPANY**

17-19 West 37th Street

near 5th Avenue

Formerly on 23d St. (Since 1900)



Large assortment of
Windsor and break-
fast room chairs. The
one illustrated, still
mahogany
finish.... **\$9.50**



Comfort and durabil-
ity in our willow fur-
niture for summer
furnishings. Arm-
chair with
cushion... **\$10.40**

FORSYTHE

TAILORED
WAISTS



First we wash your
hair. Then we put in
the permanent waves
by steam. Work by
Monsieur Thomas, of
Paris.
\$20 all over head.
\$1 per curl.
Gray de France used to re-
store gray hair to beautiful chest-
nut color. Sent \$1.15 postpaid. Ap-
plications \$3 and up.
Francis 8 West 37th Street

LILY OF FRANCE CORSET



The Lily of France is the beautiful
corset worn by beautiful women
to make them more beautiful



LILY OF FRANCE CORSET CO. 503 Sixth Ave New York

LOOK YOUNGER

MME. MARIE of 222
Riverside Drive, New
York City, for the past
twenty years has spe-
cialized in the removal
of facial blemishes. A
beautiful face is often
marred by deep lines,
double chin, drooping
eyelids, freckles, scars,
etc. MME. MARIE re-
moves all these imper-
fections without CUTTING OR FILL-
ING. Healthful stimulation of the mus-
cles and tissues, as given by MME.
MARIE, accomplishes the desired re-
sults quickly. Don't worry about facial
disfigurements, have them removed by
MME. MARIE. All work guaranteed.
Appointments may be made by letter
or phone.
Telephone RIVERSIDE 3376

**WHY HAVE GRAY OR FADED HAIR?
HENNA D'OREAL**

NEW FRENCH DISCO-EASY
which is composed of pul-
verized Henna and Herba,
provides the best coloring
in the world. Not affected
by previous dye. Will not
stain scalp or rub off. All
shades, easy to apply. Be-
ware of inferior substitutes. A perfect
preparation proven to be absolutely the
best. Price, \$1.50. Postpaid, \$1.60.
Blond Henna for lightening hair that has
grown dark. Price \$2.25. Address Dept. S.
H. PAUL. Hair Coloring, Specialized.
34 W. 37th St., N. Y. Tel. Fitz Roy 0790.

**Reduce
Your Flesh**
by wearing
**Dr. Walter's Reducing
Rubber Garments**
For Men & Women
Cover entire body or
any part. Send for
Illustrated Booklet.
Dr. Jeanne A.C. Walter
353 Fifth Ave., N. Y.
Billings Bldg., 4th fl.
Chin Reducer, \$2.50 (Fits 14th St., 3d floor B)

**Permanent
Waves—**
First we wash your
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by steam. Work by
Monsieur Thomas, of
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\$20 all over head.
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Gray de France used to re-
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nut color. Sent \$1.15 postpaid. Ap-
plications \$3 and up.
Francis 8 West 37th Street

**Bohn Syphon
Refrigerator**
REMOVAL SALE
Call NOW for choice se-
lection of world-famous
Bohn "Syphon," "Sanitor"
and "Joyce" Refrigerators
at special reduc-
tions. Also Refrigerators
from \$25 up.
Bohn Refrigerator Shop
53 W. 42d St., N. Y.
Tel: Vanderbilt 1927